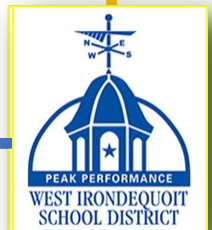


West Irondequoit Board of Education

An Introduction for Our Community

March 4, 2021

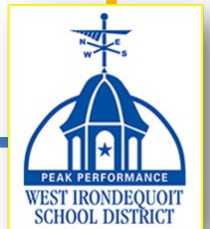


Topics for Discussion

- Guiding Principles
- Role, Responsibilities, Commitments
- Running for the Board of Education
- Upcoming Events
- Open Discussion and Q&A
- Resources



Guiding Principles



Guiding Principles of the Board of Education

- **The Constitution** of the United States of America
 - Oath of Office taken at the beginning of each term
- **The Constitution** of the State of New York
- The West Irondequoit Central School District **Mission Statement**
- The District's **Core Commitments**
- District **Focus Areas & Key Measures**
- Our **Students, Faculty, Staff, and Community**

All can be found on the West Irondequoit CSD website.



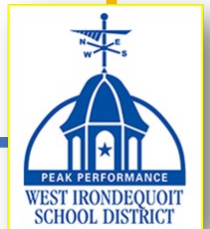
West Irondequoit Central School District Mission Statement

“The West Irondequoit Central School District partners with our community in providing a comprehensive educational experience that balances high expectations, diverse opportunities, intellectual growth, and personal responsibility. Our community welcomes each child, nurtures each mind, and inspires each other to peak performance.”

District Mission Statement



Role, Responsibilities, and Time Commitment



Responsibilities of the Board of Education

“Boards of Education members are elected local officials who are directly accountable to their constituents for the public schools in their communities.”

Monroe County School Board Association Position Paper on Democracy and Public Education, 2013



Role of the Board of Education

- The Board of Education is the official policy making body for the school district.
- In this role, the Board:
 - **ESTABLISHES** and **MAINTAINS** the District educational philosophy
 - **SETS** and **ADOPTS** policies that guide the operation of the school district
 - **PARTICIPATES** in an ongoing review of policies to provide for their timely updates and additions
 - **SETS** long and short-term goals and objectives
 - **SETS** benchmarks in the annual Focus Report that supports the District
 - **MATCHES** the financial needs of our District to the funding sources available through local, state and federal sources
 - **SETS** the yearly tax rate
 - **HIRES** and **EVALUATES** the Superintendent



WICSD Board work is an individual and collective endeavor requiring:

- Your **time** and **talent**
- Your **commitment** to develop collaborative relationships
- Your **readiness** to share your expertise
- Your **desire** to continue to grow professionally in your role as a Board member
- Your **willingness** to increase your knowledge
- Your **continuous work** towards the GOAL of a QUALITY, COMPREHENSIVE public education for every child.



A Great Board of Education...

- **OUTSTANDING BOARD MEMBERS** understand their role and **RECOGNIZE** the importance of public education in their community
- **SEEKS** to ensure that every child receives an appropriate education that allows avenues for achievement and fulfillment at the highest level
- **SUPPORTS** the District's mission, goal and policy objectives
- **SERVES** as a liaison between the school district and the community
- **PRIORITIZES** the best interests of many vs. their own personal interests
- **UNDERSTANDS** that individual Board members have no authority
- **SUPPORTS** the decisions of the Board



A Great Board of Education...

- **ADVOCATES** on behalf of our students, faculty, staff, and community
- **UTILIZES** and **REFERS** to the Superintendent to gain/access greater information
- **RECOGNIZES** and **RESPECTS** the individual strengths and differences of Board members
- **SUPPORTS** Board members' rights to express opinions
- **RESPECTS** the need for confidentiality on issues pertaining to personnel, pending litigation, ongoing contract negotiations and all that occurs in Executive Session
- **FOLLOWS** the District Code of Conduct
- **LISTENS**



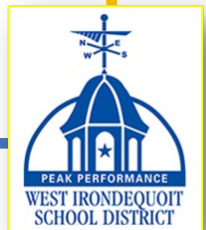
What does it take to be an effective board member?

- Your service will require:
 - Reading
 - Asking questions
 - Attending meetings/events locally and countywide
 - Serving in liaison positions
 - Developing relationships
 - Supporting or participating in leadership roles
 - Becoming an advocate for public education on local, state and federal levels
 - Working for the good of our West Irondequoit Community



Time and effort required: **Preparing**

- **Reading about 4 - 6 hours per week**
 - Email: District, every school, NYSSBA, MCSBA, etc.
 - BoardDocs readings for every vote preparation at every meeting
 - District finances (spreadsheets, financial reports)
 - District Policies
 - Newspapers: ONBOARD, NYSSBA e-clips
 - Informational copies of articles and supportive reading from Superintendent and District staff
 - Textbook reviews



Time and effort required: **Being Present**

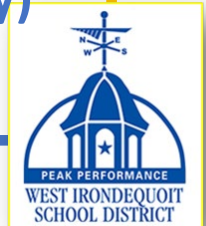
- **Attending Meetings and Workshops**

- Training opportunities
- New Board member orientation with District Office staff (full day)
- New Member Governance Training (NYS Mandate) – 1 session, 6 hours
- Fiscal Training Workshop (NYS Mandate) – 1 session

- **Meetings**

- Scheduled Business Meetings/Study Sessions (avg. 2-3 hrs.)
- Audit Committee Meetings (avg. 1 hour/approx. 4)
- MCSBA Committee Meetings (avg. 1-2 hours, mid-day and evenings)
- BoE meetings and functions which are not planned for in advance
- WI BoE Workshops (1 full day in August - 8 hours average)
- Committee & School Liaison Meetings/Visitations

- **Opportunity for advocacy trips to Albany (1 overnight, 1 all day)**



An Equation for Success:

**Board +
Superintendent =
Team of 8**



Running for the Board of Education



Qualifications (according to NYS law):

- United States citizen
- Age 18 or older
- Able to read and write
- Current resident of West Irondequoit for at least one year prior to election
- Not a district employee
- only one family/household member can be on the BOE at once
- not simultaneously holding another incompatible public office
- must not have been removed from school district office within one-year preceding election.



Requirements & Recommendations

Requirements

- Pick up a “**Board Packet**” from the District Office
- Complete the “**application**” with required information
- Secure the requisite number of **signatures** on your candidate petition

Recommendations

- Attend **School Board Meetings** leading up to the election
- Participate in the West Irondequoit PTSA sponsored **Candidates’ Night**
- Speak with **stakeholders**: Board members, Administration, Faculty/Staff, Students
- Attend the Monroe County School Boards Association **Prospective Candidates Seminar** (3/20/21 @ 8 am via Zoom)



Know Your “Why”

- We all have our reasons, our “why” that motivated us to run for the West Irondequoit Board of Education

What’s *your*
“Why”?



Upcoming Events



Important Dates (March & April)

MARCH			
DATE	TIME	WHAT	LOCATION
3/4	5:30p	BoE Interest Meeting	IHS Campus Center
	7:00p	BoE Study Session	IHS Campus Center
3/18	7:00p	BoE Business Meeting	IHS Campus Center
3/29		Spring Recess	
3/30		Spring Recess	
3/31		Spring Recess	

APRIL			
DATE	TIME	WHAT	LOCATION
4/1		Spring Recess	
4/2		Spring Recess	
4/13	7:00p	Budget Presentation	PTSA Meeting <i>(via Zoom)</i>
4/8	7:00p	BoE Study Session	IHS Campus Center
4/15	7:00p	BoE Business Meeting Budget Adoption	IHS Campus Center
4/19	5:00p	BoE Candidate Packets Due	District Office



Important Dates (May, June, & July)

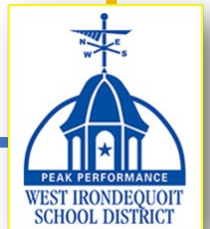
MAY			
DATE	TIME	WHAT	LOCATION
5/3	7:00p	PTSA BoE Candidates Night	via Zoom
5/6	7:00p	BoE Study Session Budget Hearing	IHS Campus Center
5/13	7:00p	BoE Business Meeting Tenure Recogniion	IHS Campus Center
5/18	6a-9p	District Vote Budget BoE Candidates	St. Paul Fire Dept
5/24-5/31		Eagles Charitable Challenge	Virtual
5/31		Memorial Day	

JUNE			
DATE	TIME	WHAT	LOCATION
6/1		Eagles Charitable Challenge	Virtual Event
6/3	7:00p	BoE Study Session	IHS Campus Center
6/17	7:00p	BoE Business Meeting	IHS Campus Center
6/24	7:00p	BoE Study Session (if necessary)	IHS Campus Center
6/25		Car Parade WIF Graduate Event	TBD TBD
6/26	10:00a	Graduation	RIT Gordon Field House

JULY			
DATE	TIME	WHAT	LOCATION
7/1	5:30p	Organizational Meeting	IHS Campus Center



Open Discussion and Q & A



Resources

- West Irondequoit Board of Education Meeting Schedule
 - https://westirondequoit.org/UserFiles/Servers/Server_228510/File/Board%20of%20Education/2020-21_BOE_Mtg_Schedule.pdf
- Current Members of the Board of Education & contact information
 - https://westirondequoit.org/board_of_ed/members
- West Irondequoit Central School District Mission Statement & Core Commitments
 - https://westirondequoit.org/district/mission_statement
- West Irondequoit Central School District Focus Areas
 - https://westirondequoit.org/board_of_ed/district_focus_areas_key_measures
- New York State School Boards Association information portal
 - <http://www.nyssba.org/experience>

